



GRAY IDEAS

OBJECTIVE

TO CREATE EFFECTIVE, CONCEPTUAL AND HIGH-QUALITY MARKETING COMMUNICATIONS UTILIZING MY TALENT AND EXPERIENCE IN DESIGN AND PHOTOGRAPHY.

WORK EXPERIENCE

ERIC GRAY PHOTOGRAPHY
PHOTOGRAPHER (2011 - PRESENT)

- PORTRAIT, COMMERCIAL AND EVENT PHOTOGRAPHY
- PHOTO EDITING AND RETOUCHING

LUCKIE & COMPANY
DIGITAL ART DIRECTOR (1998 - 2017)

- CONCEPT, DESIGN, DEVELOP AND MAINTAIN CLIENT WEBSITES
- CONCEPT, DESIGN AND CREATE EMAILS, NEWSLETTERS AND BANNER AD CAMPAIGNS
- DESIGN CLIENT FACEBOOK PAGES AND GIVEAWAYS
- MANAGE PROJECTS FROM START TO COMPLETION
- SOME CLIENT AND IN-HOUSE PHOTOGRAPHY

SCHABLOW/BEAUMONT MARKETING COMMUNICATIONS
ART DIRECTOR (1994 - 1998)

- CONCEPTED AND DESIGNED CLIENT WEBSITES AND MULTIMEDIA PRESENTATIONS
- DESIGNED AND DEVELOPED LOGOTYPES, COLLATERAL AND BROCHURES
- COORDINATED PHOTO SHOOTS
- CONDUCTED PRESSCHECKS

DETAILS MARKETING & DESIGN FOR CHURCHES
FREELANCE GRAPHIC DESIGNER (1993)

- DESIGNED AND DEVELOPED PRINT COLLATERAL
- LAYOUT OF MECHANICALS FOR PRINT PRODUCTION

EDUCATION

BACHELOR OF SCIENCE IN GRAPHIC DESIGN
SAMFORD UNIVERSITY

APPLICATIONS

- ACROBAT
- BBEDIT
- DREAMWEAVER
- ILLUSTRATOR
- INDESIGN
- INVISION
- MICROSOFT WORD
- PHOTOSHOP

SITES

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WWW.ERICGRAYPHOTOGRAPHY.COM

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